

**ADVERTISING RATES
FY 2008**

Production & Installation Charges NOT Included In Monthly Rates

JATRAM BUS

RATES PER MONTH

	<u>3 Months</u>	<u>6 Months</u>	<u>12 Months</u>
Interior Space 11" x 48" (2 signs per bus)	\$28.00	\$26.00	\$24.00
Exterior Space 21" x 96" (King Size)	\$140.00	\$135.00	\$125.00
21" x 44" (Tail gate)	\$85.00	\$80.00	\$75.00
Front 21" x 40"	\$90.00	\$85.00	\$80.00
Rear 15" x 48"	\$115.00	\$110.00	\$105.00
Wrap-A-Round (entire bus covered)	<u>12 Months (minimum)</u>		
	\$1,100.00		

SITE LOCATION

Benches

24" x 69" or	\$85.00	\$80.00	\$70.00
24.5" x 82"			

Shelters

22" x 32.5"	\$125.00	\$115.00	\$95.00
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TROLLEY

Rear

21" x 87"	\$115.00	\$110.00	\$105.00
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