

Harvey Johnson, Jr., Mayor
City of Jackson, Mississippi

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FOR IMMEDIATE RELEASE

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Mayor Johnson Announces 'First Day' Program

Mayor Harvey Johnson, Jr. announced that the City of Jackson and Jackson Public Schools are planning a very special program geared towards Jackson's young people and their parents. The 1st Annual First Day Program will be August 14, 2010 from 10 a.m. until 2 p.m. at the Jackson Convention Complex.

First Day will be a celebration for Jackson's public school students and their parents. This back to school event will be **FREE** for Jackson Public School students and their parents and will feature:

Book Bag Giveaways
School Supply Giveaways
Free Food
Great Entertainment for the Family
And More!

Additionally, parents will be able to sign their children up for tutoring services, after school programs and other volunteer, civic and athletic programs. Medical and Dental representatives will on hand for minor check ups.

Corporate sponsors, nonprofit organizations, community leaders and many volunteers will come together to motivate our city's young people to get ready for the new school year and to wish them great success for the 2010-2011 academic year.

"We are so pleased to offer this citywide back to school event for Jackson's young people and their parents," said Mayor Johnson. "Already there is a lot of excitement building, not only among parents and children, but also among volunteers and organizers, and we expect this to be a huge event!"

"We encourage JPS parents to join us for this ultimate partnership collaboration between the City of Jackson and Jackson Public Schools," said JPS Superintendent Dr. Lonnie Edwards. "By working in concert to celebrate the beginning of school, the importance of education is clearly understood and emphasized by all. I can't think of a better way to start the 2010-2011 school year!"

First Day is being sponsored by: Wal-Mart, NAACP, Regions Bank, AT&T, Councilman Tony Yarber, Jackson Chamber of Commerce, Yardboy Entertainment and Hot 97.7.

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