

JATRAM Advertising Rates
Production and Installation Charges are Not Included

Prices could change without notice

JATRAM BUSES	1-Month	3-Months	6-Months	12-Months
Interior Cards 11"x28" (2-signs per bus)	\$75.00	\$50.00 per month	\$30.00 per month	\$25.00 per month
Gillig - King Bus Exterior				
Rear 19"x 72"	\$200.00	\$175.00 per month	\$155.00 per month	\$135.00 per month
Roadside 21"x 96"	\$250.00	\$190.00 per month	\$170.00 per month	\$160.00 per month
Curbside 21"x96"	\$250.00	\$190.00 per month	\$170.00 per month	\$160.00 per month
Eldorado Queen Bus Exterior				
Rear 19"x72"	\$200.00	\$175.00 per month	\$160.00 per month	\$140.00 per month
Roadside - Back 24"x43	\$100.00	\$95.00 per month	\$75.00 per month	\$55.00 per month
Roadside - Front 24"x89"	\$200.00	\$160.00 per month	\$150.00 per month	\$130.00 per month
21"x96"	\$250.00	\$190.00 per month	\$170.00 per month	\$160.00 per month
Curbside - Back 19"x47"	\$150.00	\$150.00 per month	\$130.00 per month	\$110.00 per month
Curbside - Front 21"x44"	\$100.00	\$85.00 per month	\$65.00 per month	\$55.00 per month
HandiLift Bus Exterior				
Rear 21"x77"	\$125.00	\$170.00 per month	\$150.00 per month	\$130.00 per month
Curbside 26"x59"	\$100.00	\$145.00 per month	\$125.00 per month	\$105.00 per month
Roadside 25"x96"	\$150.00	\$195.00 per month	\$175.00 per month	\$165.00 per month
Warp-A-Round Gillig Bus -Size: 35' and 40' Eldorado Bus - Size: 30' HandiLift Bus - Size: 29'		12 Months (minimum) Cost per bus: \$20,000 Cost per bus: \$15,000 Cost per bus: \$10,000	<i>Ad covers bus curbside, roadside, front and rear</i>	
Site Locations				
Benches 24"x69" - 24.5"x 82" & 21"x70"	\$145.00	\$105.00 per month	\$85.00 per month	\$65.00 per month
Shelters Not Available for display ads at this time. COMING SOON				

Material Specifications - Exterior Displays for buses - 3MGraphic Film Type: IJ46 or IJ36

Inside Bus Panels - Must be a 10-mil laminated vinyl. Total thickness not to exceed 20-mil.

Advertisers may not use any obscene, immoral or indecent words or artwork. All ads must be approved by JATRAM

Benches: leave 1" around artwork