



Jackson Among Nation's Most Generous Cities

NerdWallet considers volunteerism and charitable giving

San Francisco, CA (September 26, 2013) – NerdWallet, a consumer advocacy website, recently conducted a [study on volunteerism and charitable giving](#) – and Jackson is among the top 10 most generous cities.

The United States has had a long history of volunteerism – from Benjamin Franklin's first volunteer firehouse to the countless soup kitchens set up during the Great Depression – and that tradition of volunteering continues today. In 2012, nearly 65 million Americans volunteered, each providing a median of 50 hours of help to charitable organizations throughout the nation.

NerdWallet wanted to take a look and see just where in the nation the most generous people live. Using the following factors, NerdWallet analyzed 366 places in the U.S.:

- **Volunteer rates:** What percentage of residents volunteered in the past year?
- **Number of hours volunteered:** How many hours a year are residents volunteering?
- **Financial contributions:** How much of their income are residents donating?

NerdWallet ranked Jackson as the 6th most generous city. More than 32 percent of its residents volunteer every year, each contributing an average of 45 hours annually. Residents also donate more than eight percent of their income to charitable organizations.

“Jackson institutions provide a number of opportunities for residents,” said NerdWallet analyst Divya Raghavan. “Millsaps College, for example, engages its students in community service through the 1 Campus, 1 Community program, while the alumni association at Mississippi College extends that engagement to alumni as well.”

For more information about NerdWallet, visit www.nerdwallet.com.

###

About NerdWallet

NerdWallet is a consumer-friendly financial literacy website that helps consumers make better financial decisions and save money on CD rates, checking accounts, credit cards and more. NerdWallet has been featured in *The New York Times*, *Wall Street Journal* and *Reuters*; our products have been recommended by consumer advocates Liz Weston, Clark Howard and Consumer Action.

Media Contact

Rowena Li | Rowena@nerdwallet.com