

## GOAL SETTING METHODOLOGY

### Section 26.45: Overall Goal Calculation

#### Amount of Goal

1. City of Jackson's Office of Transportation overall goal for FY 2018-2020 is the following: 3.99% of the Federal Financial assistance we will expend in DOT-assisted contracts Exclusive of FTA funds used for Transit Vehicles purchases.
  
2. In accordance with Section 26.45, the City of Jackson will submit its triennial overall DBE goal to FTA on August 1, of each year. The City of Jackson will also use milestone goals as appropriate, and/or will establish project specific DBE goals as directed by FTA.

PROJECT	NAICS	CONTRACT AMOUNT	DBE'S WILLING AND ABLE	ALL FIRMS	RELATIVE AVAILABILITY
Scheduling Dispatch	517919; 541511; 541512; 541519	\$200,000.00	0	159	0
Transportation Service Possible areas of subcontracting: HVAC, facility maintenance, pressure washing, vehicle & building repairs, environmental services, plumbing, flooring, signage, pest control, lawn maintenance, detailing, bus stop maintenance, cleaing, supplies	238210; 238990; 562910; 561730; 423610; 812930; 541350; 811310; 213112; 485991; 325612; 561710; 485113; 541850; 541613, 926120; 811211; 811213; 332412; 332996; 561730; 238220; 335932; 238160; 562119; 423820; 444130; 811412	\$6,800,000.00	257	6541	0.0393
Surveillance Camera Possible areas of subcontracting: consulting, equipment, parts, installation	237130; 423690 541611; 541618; 423840; 332312;	\$140,000.00	82	1821	0.0450
Transit Study Possible areas of subcontracting: surveying, research, ride checks	236220; 32412; 334519; 541512; 541620	\$405,000.00	11	355	0.0310
Bus Stop Improvements Project Possible areas of subcontracting: consulting, equipment, supplies, materials, installation, construction, design	541310; 238190; 423390; 327390; 541611; 423510; 238110; 54120; 236220; 238160	\$503,691.00	28	598	0.0482
					<b>OVERALL AVAILABILITY OF DBE's</b>
<b>COMBINED TOTALS</b>		<b>\$8,048,691.00</b>	<b>378</b>	<b>9,474</b>	<b>3.99%</b>

The following is a summary of the method we used to calculate this goal:

Step 1: Using the information from the 2012 U.S. Economic Census (County Business Patterns) we determined that approximately 1,506 firms were within the Hinds County Metropolitan Statistical Area (MSA) that offered services for projects listed above. The next step was to review the list certified by the Mississippi Department of Transportation (MDOT) to help determine the number of ready, willing and able minority firms. After thorough review of the list of certified firms, it was determined that 601 firms provide transportation related procurement opportunities. Therefore, the base figure for the relative availability firms is 3.99%.

Past Participation:		
Fiscal Year	Proposed	Achieved
2015	3.99%	0.00%
2016	3.99%	4.00%
2017	3.99%	4.00%

Step 2: After calculating a base figure of relative availability of DBEs, The City of Jackson/Office of Transportation chose to not adjust the base figure based on the program of projects. The City of Jackson will monitor calculations and make adjustments as needed. There were no disparity studies to utilize. Therefore, the DBE overall goal for the City of Jackson/Office of Transportation will be 3.99%.

**Methodology used to Calculate Overall Goal**

**Step 1: 26.45(c)**

Determine the base figure for the relative availability of DBEs.

The base figure for the relative availability of DBE’s was calculated as follows:

$$\text{Base figure} = \frac{\text{Ready, willing, and able DBEs} \quad 378}{\text{All firms ready, willing and able} \quad 9,474} = 3.99\%$$

The data source or demonstrable evidence used to derive the numerator was: **MDOT**

The data source or demonstrable evidence used to derive the denominator was: **U.S. Census Bureau**

When we divided the numerator by the denominator we arrived at the base figure for our overall goal and that number was **3.99%**

**Step 2: 26.45(d)**

<b>Base Calculation</b>				
<b>Category</b>	<b>Number of MS Minority Business</b>	<b>% of Minority Business in MS</b>	<b>DBEs Certified in MS</b>	<b>Ratio of DBEs to MS Business</b>
Black American	5,180	2.20%	191	0.0811%
Hispanic American	7,064	3.00%	20	0.0085%
Native American/Alaskan Native	10,595	4.50%	6	0.0025%
Sub-continent Asian American	14,127	6.00%	8	0.0034%
Asian Pacific American	10	0.00%	9	0.0038%
Women	70,636	30.00%	254	0.1079%
Totals	107,612	45.70%	488	0.21%
Total Business in MS	235,454			

After calculation a base figure of the relative availability of DBEs, evidence was examined to determine what adjustment was needed to the base figure in order to arrive at the overall goal.

In order to reflect as accurately as possible the DBE participation we would expect in the absence of discrimination we have adjusted our base figure by **0%**

The data used to determine the adjustment to the base figure was: **U.S. Census Bureau, MDOT and Past Participation**

The reason we chose not to adjust our figure using this data was because: **the number of ready, willing, and able DBEs divided by all firms ready, willing and able**

From this data, we have not adjusted our base figure and it will remain at: **3.99%**

**Local Market:** Although the State of Mississippi is generally considered the local market for purposes of this calculation, more than 70% of the DBEs certified in Mississippi are home-based out-of-state. The UCP list includes qualified DBE firms from out-of-state that have expressed an interest to conduct work on Federal Aid Projects in Mississippi. Therefore, these firms are included in the goal setting mix.

## **Public Participation**

We published our goal information and Public Consultation Meeting in these publications: **The Mississippi Link, The Jackson Advocate, The Clarion Ledger, The Northside Sun & The City of Jackson's website**

We received comments from these individuals or organizations: **No comments received**

Summaries of these comments are as follows: **N/A**

Our responses to these comments are: **N/A**

**Section 26.51: Breakout of Estimated**  
**Race-Neutral & Race Conscious Participation**

The City of Jackson's Office of Transportation will meet the maximum feasible portion of its overall goal by using race-neutral means of facilitating DBE participation. The City of Jackson's Office of Transportation uses the following race-neutral means to increase DBE participation: **Providing services to help DBEs, and other small businesses, improve long-term development, increase opportunities to participate in a variety of kinds of work, handle increasingly significant projects, and achieve eventual self-sufficiency; ensuring distribution of DBE directory, through print and electronic means, to the widest feasible universe of potential prime contractors.**

We estimate that, in meeting our overall goal of **3.99%**, we will obtain **3.99%** from race-neutral participation and **0%** through race-conscious measures. Race-conscious measures may be added for the remainder of the fiscal year.

The following is a summary of the basis of our estimated breakout of race-neutral and race-conscious DBE participation:

While the regulations require the City of Jackson to meet the maximum feasible portion of its overall goal using race neutral means of facilitating DBE participation, City of Jackson does not project being able to meet the goal using race conscious means. Therefore, City of Jackson will use contract goals to meet the overall goal. Contract goals are established so that, overall the period to which the overall goal applies, they will cumulatively result in meeting any portion of our overall goal that is not projected to be met through the use of race-neutral means.

When contract goals are determined to be appropriate, they will only be established after gathering information during the following:

1. A detailed examination of the technical requirements of the contract;
2. The identification of DBEs that have expertise and experience to serve as either a prime or sub-contractor;
3. Attending pre-planning meeting and reviewing the business plan as presented by the requesting department;
4. Analyzing the Independent Cost Estimate (ICE) or cost breakdown for a project as obtained from the engineer or project manager;
5. Discussion of project requirements and clarification of issues with a representative from the requestor and/or contracting officer;
6. Reviewing similar contracts issued by City of Jackson and the types of services rendered by the DBEs;
7. Determining the number of DBEs that are ready, willing, and able within the geographic area from which bids might be received.

We will maintain data separately on DBE achievements in those contracts with and without contract goals, respectively.